

Supporting the DTL via Amazon Smile

The average Amazon Prime member spends \$1,300 per year on Amazon. The average American spends \$700 per year on Amazon.

If the average Prime member supported the DTL through Amazon Smile, they would donate an average of \$65 per year. The average American Amazon customer would donate an average of \$35 per year.

If the DTL's readers supported it through Amazon Smile, they would donate over \$50,000 annually to the DTL and OADTL. Since it costs about \$0.43 per title to catalog content for the OADTL, that \$50,000 would translate into more than 115,000 additional ebooks in the OADTL.

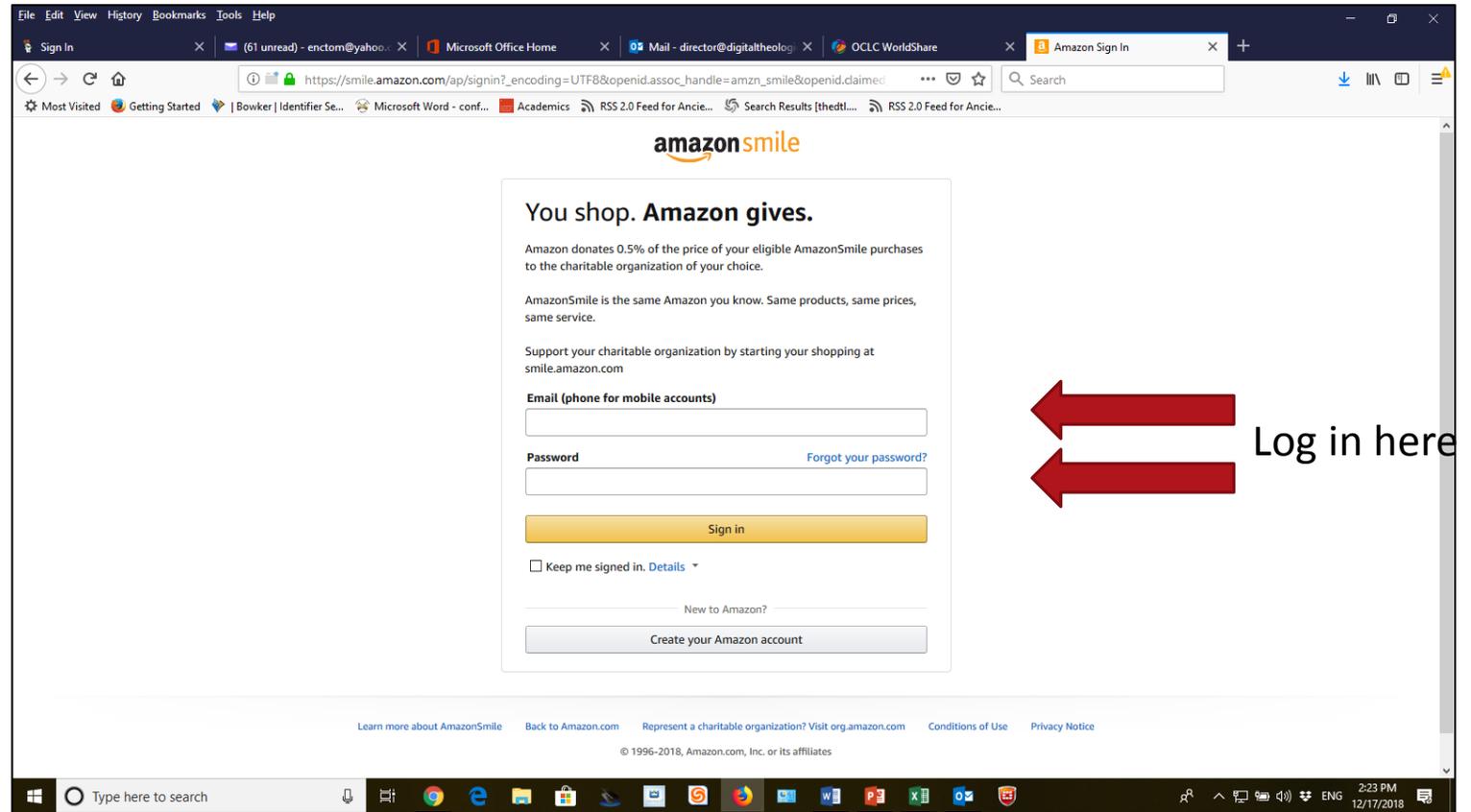
This PDF will show you how to set up your Amazon Smile to support the DTL and OADTL. It takes 3 steps and less than 3 minutes to set up, and you only have to set it up once. You'll pay the exact same prices on Amazon Smile as you do on Amazon, but 0.5% of your qualified purchase prices will be donated directly to the DTL.

Step 1: Log into Amazon Smile

- Set your browser to <https://smile.amazon.com>.
- Use your email and your Amazon password to log in as you normally would.
- If you are new to Amazon, click on

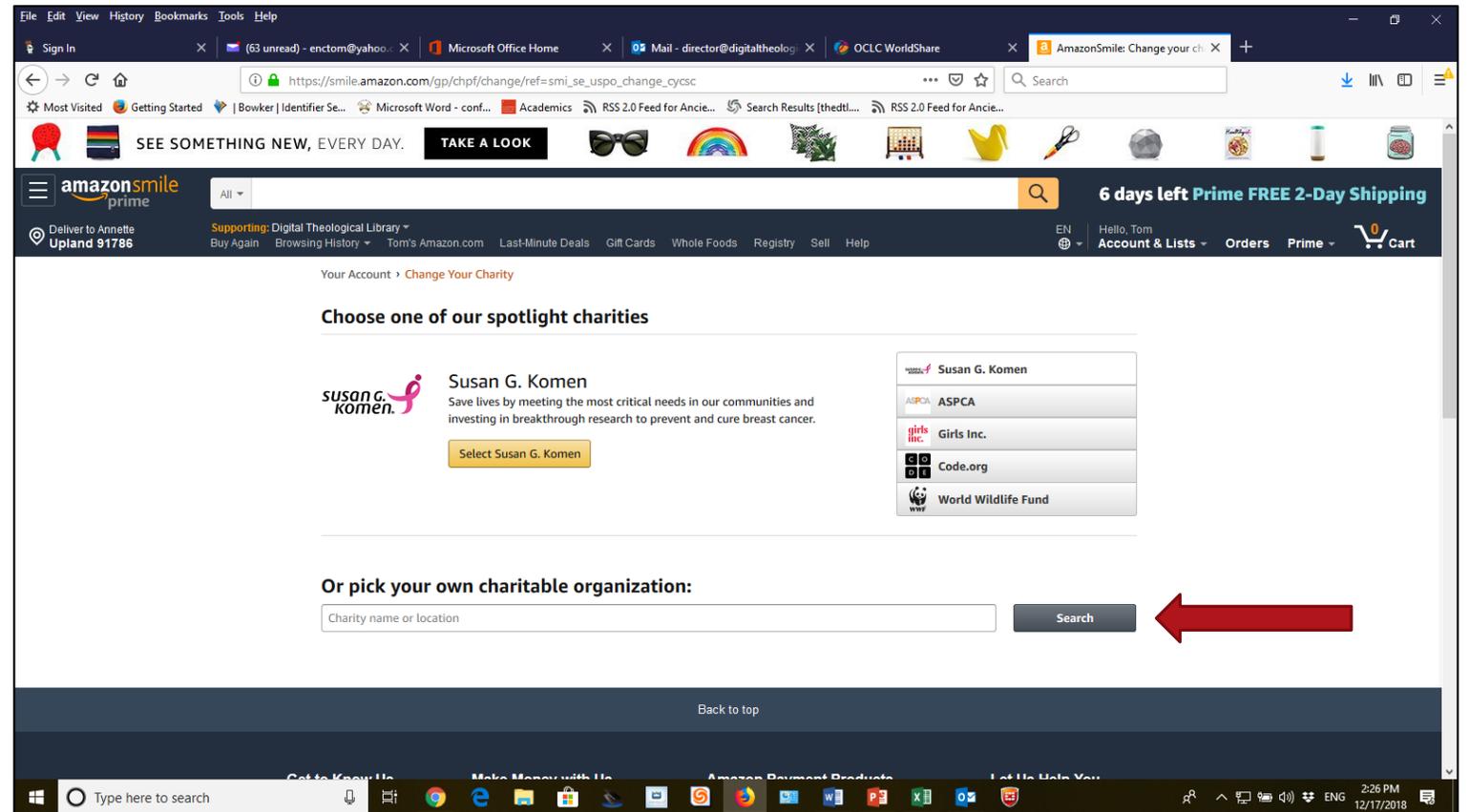
Create your Amazon account

and follow the directions there.



Step 2: Choose the DTL

- Click on the search box marked by the red arrow in the picture.
- Type in “Digital Theological Library” and click on Search.



You will see this list of results.

- Click on the Select button by "Digital Theological Library", shown by the red arrow.

The screenshot shows the Amazon Smile website interface. At the top, there's a navigation bar with the Amazon Smile logo, a search bar, and a notification for '6 days left Prime FREE 2-Day Shipping'. Below the navigation bar, the user's account information is displayed: 'Your Account > Change Your Charity > Search Results'. The main content area shows a search bar with the text 'digital theological library' and a 'Search' button. Below the search bar, it says 'Showing 1-4 of 4 Results' and 'Sorted by: Relevance'. The search results are listed as follows:

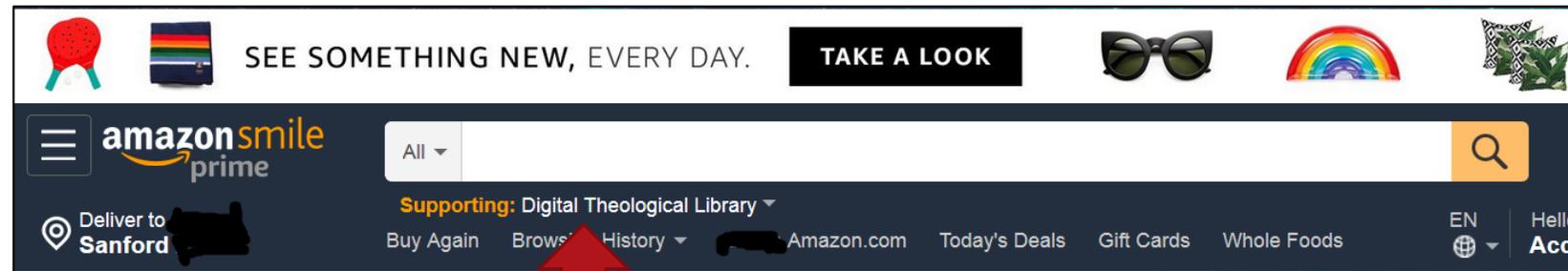
Organization Name	Location	Action
Digital Theological Library About Religious Printing, Publishing	Upland CA	Select
Boston Theological Institute About Graduate, Professional(Separate Entities)	Cambridge MA	Select
Nli Usa Inc About Other Art, Culture, Humanities Organizations/Services N.E.C.	New York NY	Select
Read Ministries, Inc. About Religious Media, Communications Organizations	Cambridge MN	Select

On the right side of the page, there is a 'Spotlight Charities' section with a list of charities and 'Select' buttons. A red arrow points to the 'Select' button for 'ASPCA' in this section.

Taskbar at the bottom shows the Windows Start button, a search bar, and various application icons. The system tray on the right shows the date and time: '2:27 PM 12/17/2018'.

Step 3: Support by Shopping

- Always log in to <https://smile.amazon.com> when shopping on Amazon.
- Your Amazon Prime account will transfer automatically.
- You will always pay the same prices on Amazon Smile as on Amazon.
- Amazon will donate .5% of your qualified purchase prices directly to the DTL.
- You should always see “Supporting: Digital Theological Library” under the search bar, where the red arrow is pointing.
- If you have more questions, visit <https://smile.amazon.com/about>.



Thank you!

By donating, you help the DTL and OADTL educate the next generation of leaders for peace, justice, and spiritual betterment.



THE DTL



Open Access

Digital Theological Library